



MidContinental Chemical Company, Inc.

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Russ Novosad Joins MidContinental Chemical Company as Sales Representative



Olathe, Kans. – MidContinental Chemical Company, Inc. (MCC) announces the hiring of **Russ Novosad** as a sales representative. In this role, Novosad will have responsibility for developing and implementing MidContinental Chemical Company's product and marketing growth strategies for fuel and lube oil additives in Indiana, northern Illinois, Wisconsin, Minnesota, along with North and South Dakota. He reports to **Mike Lucarelli**, the district manager for the Midwest and Northeast areas of USA.

Novosad has gained more than 25 years of sales and marketing experience in the specialty lubricant industry by working with lubricant manufacturers, lubricant distributors, OEMs, and end users of high-performance specialty lubricants. He has presented technical seminars to industry personal in all areas of lubrication. His diverse technical background includes expertise in product development, product formulation, project management, and customer service. Novosad holds a bachelor of science degree from Southern Illinois University, Carbondale, IL.

Novosad is also a member of the NSF International's certification council, which provides advice and guidance to the NSF International in the development, implementation, and operation of its certification program. NSF International is a not-for-profit, non-governmental organization dedicated to standards development, product certification, education, and risk-management for public health and safety.

MidContinental Chemical Company, Inc. was established in 1994 and now has eleven sales offices located strategically throughout North America. The company manufactures and distributes petroleum additives that enhance the performance of fuels and lubricating oils in vehicles, equipment and machinery. MCC provides comprehensive additive solutions to the petroleum industry, including petroleum terminals, lube oil manufacturers, pipeline operators and aftermarket producers.

In addition to specialty chemicals, MCC assists clients with equipment needs, and provides specialized support services, such as regulatory compliance and marketing programs. With a line of top brands, including Chevron Oronite, BASF and Dow, MidContinental Chemical Company, Inc. is positioned to offer customers performance advantages from the most advanced additive technology available today.

For more information about MidContinental Chemical Company, Inc., contact **Everett Osgood**, MidContinental Chemical Company, Inc., at 913.390-5556, or everetto@mcchemical.com.

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