



MidContinental Chemical Company, Inc.

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Brad Craig Joins MidContinental Chemical Company as Sales Representative



Olathe, Kans. – MidContinental Chemical Company, Inc. (MCC) announces the hiring of **Brad Craig** as a sales representative. In this role, Craig will have responsibility for developing and implementing MidContinental Chemical Company's product and marketing growth strategies for fuel and lube oil additives in Southern California. He reports to **Ray Sparling**, the District Manager for the Western areas of the USA.

Craig has more than 27 years of experience in working with the petroleum marketing industries. In addition to being an award-winning sales professional, he has a background that includes expertise in fuel transportation and storage, new program development and designing marketing programs for customers. His career experience includes roles with Unocal, ConocoPhillips, and Tower Energy Group. **Craig** holds a bachelor of science degree from California State University-Long Beach and a masters of business administration degree from the University of Phoenix.

MidContinental Chemical Company, Inc. was established in 1994 and now has eleven sales offices located strategically throughout North America. The company manufactures and distributes petroleum additives that enhance the performance of fuels and lubricating oils in vehicles, equipment and machinery. MCC provides comprehensive additive solutions to the petroleum industry, including petroleum terminals, lube oil manufacturers, pipeline operators and aftermarket producers.

In addition to specialty chemicals, MCC assists clients with equipment needs, and provides specialized support services, such as regulatory compliance and marketing programs. With a line of top brands, including Chevron Oronite, BASF and Dow, MidContinental Chemical Company, Inc. is positioned to offer customers performance advantages from the most advanced additive technology available today.

For more information about MidContinental Chemical Company, Inc., contact **Everett Osgood**, MidContinental Chemical Company, Inc., at 913.390-5556, or everetto@mcchemical.com.

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